

# 40 IS AN IMPORTANT NUMBER



All women 40 and older  
should get annual  
mammograms



Mammography can lower  
your risk of dying of breast  
cancer by 40%



The most lives are saved by yearly  
mammography starting at age 40

**1 in 6**

breast cancers occur in  
women 40-49

Ten year risk for breast cancer  
in 40 year old is

**1 in 69**

A Harvard study showed that

**70%**

of women who died from breast  
cancer were among 20%  
of women not screened\*

\*Harvard Teaching Hospitals statistic



Early detection significantly  
improves breast cancer  
survival, reducing the risk of  
dying of breast cancer by 40%

REMEMBER:  
75% of women with breast  
cancer have NO family history  
or other risk factors



Mammography has helped  
to reduce breast cancer  
deaths by 1/3 since 1990



When breast cancer is  
detected early the five year  
survival rate is almost 100%



**Remind your mother, sister  
or daughter to schedule  
an annual mammogram.  
Take the time for yourself.  
Save a life.**



Even for women 50+ skipping a  
mammogram every year would  
miss up to 30% of cancers



Mammography can detect  
cancer early when it is most  
treatable

Major American medical organizations with  
expertise in breast cancer care, including the  
American Congress of Obstetricians and Gynecol-  
ogists, continue to recommend that women start  
getting annual mammograms at age 40.